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## What is claimed is:

1	<b>~</b> <sub>c</sub> .	1.	An electronic	couponing	method	comprising	the
2	steps	s of:					

transferring coupon information to a first portable terminal and storing same therein;

displaying a representation of the transferred coupon information on the first portable terminal; and

transferring at least part of the stored coupon
information from the first portable terminal to another
terminal for redemption.

2. An electronic couponing method comprising the steps of:

transferring coupon information to a first portable terminal and storing same therein;

displaying a representation of the transferred coupon information on the first portable terminal; and

transferring at least part of the stored coupon
information from the first portable terminal to a second
portable terminal.

- 3. An electronic couponing system comprising:
- 2 a first portable terminal having a memory)
- a first transfer unit for transferring coupon
- 4 information to said first portable terminal, said first
- 5 portable terminal storing same in said memory thereof;

- a display disposed within said first portable
  terminal for displaying a representation of said
  transferred coupon information from said first portable
  terminal; and
  a second transfer unit for transferring at least
  part of said stored coupon information to another
  terminal for redemption.
  - 4. An electronic couponing system comprising:
  - a first portable terminal having a memory;
  - a first transfer unit for transferring coupon information to said portable terminal, said portable
  - 5 terminal storing same in said memory thereof;
  - a display disposed within said first portable terminal for displaying a representation of said
- 8 transferred coupon information;
- 9 a second portable terminal; and
- 10 a second transfer unit for transferring at least
- 11 part of said stored coupon information from said first
- 12 portable terminal to said second portable terminal.
  - 1 5. The method of claim 1, wherein at least part of
  - 2 the coupon information is transferred to the first
  - 3 portable terminal by optically scanning information with
  - 4 an optical scanner.

- 1 6. The method of claim 1, wherein at least part of
- 2 the coupon information is transferred to the first
- 3 portable terminal with a Bluetooth radio link.
- 1 \_\_\_\_\_\_\_ 7. The method of fim 1, wherein at least part of
- 2 the coupon information is transferred to the first
- 3 portable terminal via the Internet.
- 1 8. The method of claim 7, wherein at least part of
- 2 the coupon information is transferred from the Internet
- 3 to the first portable terminal via a wireless link.
- The method of claim 1, wherein at least part of
- 2 the stored coupon information is transferred from the
- 3 first portable terminal to another terminal via optically
- 4 scanning the displayed representation of the transferred
- 5 coupon information on the portable terminal.
- 1 10. The method of claim 1, wherein at least part of
- 2 the stored coupon information is transferred from the
- 3 first portable terminal to another portable terminal via
- 4 a Bluetooth radio link.
- 1 11. The method of claim 1, wherein at least part of
- 2 the stored coupon information is transferred from the
- 3 first portable terminal to another terminal via an
- 4 infrared link.

- 1 12. The method of claim 1, wherein at least part of
- 2 the stored coupon information is transferred from the
- 3 first portable terminal to another terminal via the
- 4 Internet.
  - 13. The method of 7, wherein at least part of the stored coupon information is transferred from the first
- 3 portable to another terminal via the Internet via a
- 4 wireless link.
- 1 14. The method of claim 2, wherein at least part of
- 2 the coupon information is transferred to the first
- 3 portable terminal by optically scanning information with
- 4 an optical scanner.
- 1 15. The method of claim 2, wherein at least part of
- 2 the coupon information is transferred to the first
- 3 portable terminal with a Bluetooth radio link.
- 1 16. The method of claim 2 wherein at least part of
- 2 the coupon information is transferred to the first
- 3 portable terminal via the Internet
- 1 17. The method of claim 2, wherein at least part of
- 2 the coupon information is transferred from the Internet
- 3 to the first portable terminal via a wireless link.

- 1 18. The method of claim 2, wherein at least part of
- the stored coupon information is transferred from the
- 3 first portable terminal to a second portable terminal via
- 4 the Internet.
- 1 19. The method of claim 18, wherein at least part
- of the stored coupon information is transferred from the
- 3 first portable terminal to a second portable terminal via
- 4 the Internet via a wireless link.
- 1 20. The method of claim 2, wherein at least part of
- 2 the stored coupon information is transferred from the
- 3 first portable terminal to a second portable terminal via
- 4 an infrared link.
- 1 21. The method of claim 2, wherein at least part of
- 2 the stored coupon information is transferred from the
- 3 first portable terminal to a second portable terminal via
- 4 a Bluetooth radio link.
- 22. The method of claim 2, wherein at least part of
- 2 the stored coupon information is transferred from the
- 3 first portable terminal to a second portable terminal via
- 4 optically scanning the displayed representation of the
- 5 transferred coupon information on the first portable
- 6 terminal.

- 1 23. The system of claim 3, wherein said first
- 2 transfer unit comprises an optical scanner for optically
- 3 scanning a representation of said coupon information.
- 1 24. The system of claim 3, wherein said first
- 2 transfer unit comprises a Bluetooth radio link.
- 1 \_\_\_\_ 25. The system of claim/3, wherein said first
- 2 transfer unit comprises the Internet.
- 1 26. The system of claim 25, wherein said first
- 2 transfer unit further comprises a wireless link.
- 1 27. The system of claim , wherein said second
- 2 transfer unit comprises an optical scanner for scanning
- 3 the representation of said transferred coupon information
- 4 on said display of said first portable terminal.
- 1 28. The system of claim 3, wherein said second
- 2 transfer unit comprises a Bluetooth radio link.
- 1 29. The system of claim 3, wherein said second
- 2 transfer unit comprises an infrared link.
- 1 30. The system of claim/3, wherein said second
- 2 transfer unit comprises (the Internet.

- 1 31. The system of claim 30, wherein said second
- 2 transfer unit further comprises a wireless link.
- 1 32. The system of claim 4 wherein said first
- 2 transfer unit comprises an optical scanner for optically
- 3 scanning a representation of said coupon information.
- 1 33. The system of claim 4, wherein said first
- 2 transfer unit comprises a Bluetooth radio link.
- 1 34. The system of claim 4, wherein said first
- 2 transfer unit comprises the Internet
- 1 35. The system of claim 33, wherein said first
- 2 transfer unit further comprises a wireless link.
- 1 36. The system of claim 4//wherein said second
- 2 transfer unit comprises the Internet
- 1 37. The system of claim 36, wherein said second
- 2 transfer unit further comprises a wireless link.
- 1 38. The system of claim 4, wherein said second
- 2 transfer unit comprises an infrared link.

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- 1 39. The system of claim 4, wherein said second
- 2 transfer unit comprises a Bluetooth radio link.
- 40. The system of claim 4, wherein said second
- 2 transfer unit comprises an optical scanner for scanning
- 3 said representation of said transferred coupon
- 4 information on said display of said first portable
- 5 terminal.

41. An electronic couponing method comprising the steps of:

transferring coupon information to a first portable terminal and storing same therein;

displaying a representation of the transferred coupon information on the first portable terminal;

transferring at least part of the stored coupon
information from the first portable terminal to another
terminal for redemption; and

transferring at least part of the stored coupon
information from the first portable terminal to a second
portable terminal.

- 1 42. An electronic couponing system comprising:
- 2 a first portable terminal having a memory;
- a first transfer unit for transferring coupon
- 4 information to said first portable terminal, said first
- 5 portable terminal storing same in said memory thereof;

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a display disposed within said first portable terminal for displaying a representation of said transferred coupon information;

a second transfer unit for transferring at least part of said stored coupon information from said first portable terminal to another terminal for redemption;

a second portable terminal; and

a third transfer unit for transferring at least part

14 said stored coupon information from said first portable

15 terminal to said second portable terminal.

- 1 43. The method of claim 1, wherein said coupon 2 information comprises a coupon ID (identification).
- 1 44. The method of claim 2, wherein said coupon 2 information comprises a coupon ID (identification).
- 1 45. The method of claim 41, wherein said coupon 2 information comprises a coupon ID (identification).
- 1 46. The system of claim 3, wherein said coupon 2 information comprises a coupon ID (identification).
- 1 47. The system of claim 4, wherein said coupon 2 information comprises a coupon ID (identification).

- 1 \ 48. The system of claim 42, wherein said coupon
- 2 information comprises a coupon ID (identification).
- 1 49.\ The method of claim 1, wherein at least part of
- 2 the coupon information is transferred to the first
- 3 portable texminal via a wireless LAN (Local Area
- 4 Network).
- 1 50. The method of claim 1, wherein at least part of
- 2 the stored coupon information is transferred from the
- 3 first portable terminal to another terminal via a
- 4 wireless LAN (Local Area Network).
- 1 51. The method of claim 2, wherein at least part of
- 2 the coupon information is transferred to the first
- 3 portable terminal via a wireles's LAN (Local Area
- 4 Network).
- 1 52. The method of claim 2, wherein at least part of
- 2 the stored coupon information is transferred from the
- 3 first portable terminal to a second portable terminal via
- 4 a wireless LAN (Local Area Network).
- 1 53. The system of claim 3, wherein said\first
- 2 transfer unit comprises a wireless LAN (Local Area
- 3 Network).

- 1 54. The system of claim 3, wherein said second
- 2 transfer unit comprises a wireless LAN (Local Area
- 3 Network).
- 1 55. The system of claim 4, wherein said first
- 2 transfer unit comprises a wireless LAN (Local Area
- 3 Network).
- 1 56. The system of claim 4, wherein said second
- 2 transfer unit comprises a wireless LAN (Local Area
- 3 Network).